


## Japan ST Labeling Guidelines Updates


On October 3, 2018, The Japan Toy Association (JTA) issued a notice about revising the labeling guidelines for wheat clay, in order to emphasize the consequences of a child putting flour clay into his or her mouth. It came into effect on the same date as the notice.

The US Food and Drug Administration (FDA) issued a press release on November 28, 2017 about a case where wheat flour was found to be contaminated with enterohemorrhagic *Escherichia coli* (the Shiga toxin-producing O121), and children could be at risk of infection if they swallow or play with contaminated wheat clay. In this connection, the Ministry of Health, Labour and Welfare (MHLW) received enquiries about safety issues related to wheat clay.

In view of this situation, JTA revised Clause 11 – Examples of individual cautions under the ST “Guidelines for Indication of Caution,” which concerns wheat allergy symptoms and the risk of suffocation, by adding a new labeling example next to [Food imitation toy] as below:

項目	絵記号	表示レベル	表示文
小麦粘土		A	<ul style="list-style-type: none"> <li>● ねんどは食べ物ではありません。口の中に絶対に入れないでください。窒息などの危険があります。食べ物の形状のものを作る場合には特にご注意ください。</li> <li>● ねんどは小麦を主成分にしております。小麦アレルギーのお子様はご使用前に必ず医師にご相談ください。</li> </ul>

Meaning in English:

Category	Symbol	Identification level	Label requirement
Wheat clay		A	<ul style="list-style-type: none"> <li>● Clay is not food. Please do not put clay into mouth. Suffocation hazard. Please pay special attention when making clay into food-like stuff during play.</li> <li>● This clay is mainly made of wheat. For wheat allergy sufferers, they must seek doctor’s advice before use.</li> </ul>

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